

Gospel Presentation Rotation

After it's first week in a new rotating format the Gospel Presentations average **0.45% CTR**. The CTR range so far has been 0.33-0.64%. We feature a variety of gospel presentations, some hosted at C'Moms, most remotely hosted. If you have a gospel presentation, we may include a link to it after reviewing your site. We do consider this rotation the **MOST IMPORTANT** feature at C'Moms.

What we're looking for:

- Presentations that share the true Gospel of Jesus Christ.
- Unique presentations. For instance, we feature the Jesus film, a click through presentation geared toward women, and the Living Waters good person test. They are hard to compare!
- Professionally made presentations, researched and applied with knowledge.

What we're not looking for:

- Presentations that don't feature the Gospel of Jesus Christ. In our search for presentations to include, we found some touted as gospel presentations that didn't even share the Gospel! We're not looking for touching flash movies about God's love or poetry put to music, though they have their place. Having the Gospel in the presentation is a must.
- Plain work ups without much time put into them. So if right now you're thinking, "I'll throw something together tonight to try to get a link here to up my hits," it won't work. However, we do recommend you use a free gospel presentation at your own site, like the Good Person Test from Living Waters.

After 1 Week - Top 5 Performers (out of 11)

- 1) Are You a Good Person?
- 2) The Four Spiritual Laws
- 3) Watch the Jesus Film!
- 4) Answers to Life's Questions
- 5) How will you live?

The differences are slight, but **text asking potential visitor a direct question or using "spiritual" references** seem to perk the most interest. We will *monitor* these links and tweak when we see a need. The right person seeing the right link, at the right time, is in God's hands.